GEORGIA AQUARIUM

What department is this position in?

Development

What is the position's official job title?

Manager, Development

Does this position require a college degree?

Yes

What kind of degree does this position require?

Bachelor's Degree or higher in English or related disciplines.



GEORGIA AQUARIUM Career Information



Do you need any certifications outside of a degree for this position?

No

What does the average day look like for this position?

Currently, the Manager of Development oversees both our Annual Fund (encompassing individual donors from \$1+) and Anchor Society (our philanthropic members beginning at \$750+). Our goal is to raise donations for our mission programs: Research and Conservation, Education Programs, and our Military Salute program. A typical day might include correspondence with donors via phone, email or in-person, planning donation appeals or brainstorming donor incentives and programs.







Are there any internships that help to get this position?

Georgia Aquarium doesn't currently offer an internship in Development, but any non-profit experience would be a plus.

Is there any way to volunteer or shadow with this position?

We do have a Development volunteer position that assists our whole team.



GEORGIA AQUARIUM Career Information



What path did you take to get to working at Georgia Aquarium?

I have a Bachelor's in Art History but gaining experience in

Development/Advancement/Fundraising in a nonprofit is most important. I worked at a private school on the Development team before joining Georgia Aquarium as our Development Assistant. After working in that position here for a year I was promoted to Development Manager when that role became available.

What is your favorite part about working at Georgia Aquarium?

I feel strongly about our mission programs - it is great to raise money to support the important work Georgia Aquarium does both in and outside the building.

